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## **Business & Society: Ethics, Sustainability & Stakeholder ...**

Business and Society: Stakeholders, Ethics, Public Policy 16th Edition by Anne Lawrence and Publisher McGraw-Hill Higher Education. Save up to 80% by choosing the eTextbook option for ISBN: 9781260140545, 1260140547. The print version of this textbook is ISBN: 9781260043662, 1260043665.

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Content emphasizes the social, legal, political, and ethical responsibilities of a business to external and internal stakeholders. The authors balance

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strong coverage of ethics and the stakeholder model with an increased emphasis on sustainability.

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## **Page Case Title**

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## **Business and Society: Stakeholders, Ethics, Public Policy ...**

Business and Society : Ethics and Stakeholder Management uses a thoughtful presentation of cutting-edge research along with 37 case histories to help students understand the relationships between business and society stakeholders. The managerial perspective of this text emphasizes the twin themes of stakeholders and ethics.

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