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Millennial Moms have their own distinct triggers and it's imperative to speak their language in order to capture your share of their wallets.

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is the go-to guide for
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Sales, empowers

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5 Tips on How to Successfully Market to Millennial Moms

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Association (August, 2015) about the

characteristics of

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Maria's only non-marketing publications but nonetheless offer stories about every day mothers. With an audience that spans websites, blogs, social media channels, nationally syndicated radio and print publications; Maria reaches an audience of approximately 8 million moms each month.

**About Maria Bailey -
Millennial Moms**

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landscape has changed
drastically from the
height of the mother
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YouTube, Instagram,
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Maria Bailey, mom
marketing expert and
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